

letter from our **president**



The annual report is always a time to reflect on the accomplishments of an organization. This has been a year of great momentum and growth for Assistance League of St. Louis, whose member volunteers donated more than 34,000 hours to our philanthropic programs.

This year we celebrate the great success of Assistance League's national philanthropic program - **Operation School Bell®**. Over the past 50 years, more than 2 million children nationally have received new clothes. Assistance League of St. Louis has clothed more than 35,000 disadvantaged children in the St. Louis area since 1994. Children are arriving in classrooms better prepared to learn and Operation School Bell has provided an opportunity to succeed.

This annual report is the story of a successful nonprofit organization. It exhibits the accomplishments of dedicated chapter members who encourage hope in others. It is the story of how Assistance League volunteers have the power to make positive change and put **caring and commitment into action!**

Assistance League, with no paid staff, returned more than 80% of total expenditures to our philanthropic programs.

We have begun our "Growing for Tomorrow" campaign to acquire a building as our permanent headquarters. This will enable us to have the stability of a permanent home and to expand our philanthropic programs to serve more children and adults in the St. Louis community.

The success of this organization would not be possible without the strong support of our corporate and individual donors and the tireless commitment of our volunteers.

For this we sincerely thank you!

A handwritten signature in black ink that reads "Glenda Scott". The signature is written in a cursive, flowing style.

Glenda Scott, President 2008-2009

financial summary

STATEMENT OF ACTIVITIES For the Year Ended May 31, 2008 (Audited) With Comparative Total for 2007 (Reviewed)

	For the Year Ended May 31, 2008			Year Ended	
	Unrestricted	Temporarily Restricted	Permanently Restricted	Total	May 31, 2007 Totals
SUPPORT AND REVENUE					
Fundraising:					
Thrift shop revenue:					
Contributions of merchandise - in-kind donations	\$ 195,718	\$ -	\$ -	\$ 195,718	\$ 168,175
Sales of donated merchandise	200,301	-	-	200,301	174,348
Less: Value of merchandise sold	(200,301)	-	-	(200,301)	(174,348)
Net revenue from thrift shop	195,718	-	-	195,718	168,175
Special events revenue	275,563	-	-	275,563	228,977
Less: Cost of direct benefits to attendees	(54,937)	-	-	(54,937)	(39,374)
Net revenue from special events	220,626	-	-	220,626	189,603
Contributions	106,959	33,000	-	139,959	132,522
In-kind donations	56,379	-	-	56,379	31,962
Membership	31,475	-	-	31,475	19,973
Investment return (loss)	31,943	-	(14,683)	17,260	72,700
Net assets released from restrictions:					
Satisfaction of purpose restrictions	15,353	(15,353)	-	-	-
Total Support and Revenue	658,453	17,647	(14,683)	661,417	614,935
EXPENSES					
Program Services:					
Operation Hug	5,114	-	-	5,114	7,355
Operation School Bell®	222,051	-	-	222,051	185,831
Steps to Success	26,612	-	-	26,612	18,692
Project ROSE	20,769	-	-	20,769	23,861
My Own Fun Stuff	23,448	-	-	23,448	11,575
Assistance League Outreach	6,833	-	-	6,833	-
Total Program Service Expenses	304,827	-	-	304,827	247,314
Supporting Services:					
Fundraising:					
Thrift shop	74,915	-	-	74,915	68,715
Special events costs	32,831	-	-	32,831	32,179
Other	15,926	-	-	15,926	13,269
Management and general	69,292	-	-	69,292	34,449
Membership development	15,079	-	-	15,079	7,315
Total Supporting Service Expenses	208,043	-	-	208,043	155,927
Total Expenses	512,870	-	-	512,870	403,241
CHANGE IN NET ASSETS	145,583	17,647	(14,683)	148,547	211,694
NET ASSETS, BEGINNING OF YEAR	844,511	74,207	127,803	1,046,521	834,827
NET ASSETS, END OF YEAR	\$ 990,094	\$ 91,854	\$ 113,120	\$ 1,195,068	\$ 1,046,521

Audit financial information available upon request.
Please address questions to Carol Cox, Treasurer, Assistance League® of St. Louis

corporate & foundation support

Anheuser-Busch, Inc.	Enterprise Rent-A-Car Foundation	Nordstrom, Inc., Eastern Region
Bentley Studio, Ltd.	Foam Supplies, Inc.	Old Newboys/ Suburban Journals
The Bland Family Foundation	Clifford Willard Gaylord Foundation	P.R. Marketing, Inc.
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The Container Store	J.W. & Mildred A. Kising Foundation	Norman J. Stupp Foundation
Dierbergs Markets	Lions Club of Concord Village	Talbots
Edison Family Foundation	LMI Aerospace	Tarlton Corporation
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Assistance League® of St. Louis

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**Volunteers Dedicated to:
Our Community – Ongoing Service
Financial Accountability – The Future**



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